

7700 Hurontario St #503 Brampton, ON L6Y 4M3 Canada

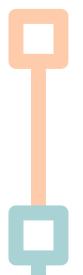
( +1 825 601 5330

contact@mindedgeprodev.com

www.mindedgeprodev.com

# & CORPORATE SOCIAL RESPONSIBILITY

PROGRAM FEE: \$1,915



### PROGRAM OVERVIEW:

This course is designed to equip professionals with the knowledge and skills necessary to lead with integrity and foster a culture of corporate social responsibility (CSR). The program covers various aspects of ethical leadership and CSR tailored to modern organizational needs.

## MODULE 1 FOUNDATIONS OF ETHICAL LEADERSHIP

#### UNDERSTANDING TO ETHICAL LEADERSHIP

- Defining Ethical Leadership
- Importance of Ethical Leadership in Organizations

#### **ETHICAL THEORIES AND PRINCIPLES**

- · Overview of Major Ethical Theories
- Applying Ethical Principles in Business Decisions

# MODULE 2 CORPORATE SOCIAL RESPONSIBILITY (CSR) BASICS

#### **UNDERSTANDING CSR**

- Defining CSR and Its Importance
- History and Evolution of CSR

#### **CSR FRAMEWORKS AND STANDARDS**

- Overview of Global CSR Frameworks (e.g., UN Global Compact, ISO 26000)
- Best Practices in CSR Implementation

# MODULE 3 BUILDING AN ETHICAL CULTURE

## **CREATING AN ETHICAL WORKPLACE**

- Developing and Communicating a Code of Ethics
- Role of Leadership in Promoting Ethical Culture

## ETHICS TRAINING AND DEVELOPMENT

- Designing Effective Ethics Training Programs
- Encouraging Ethical Behavior through Continuous Learning

# MODULE 4 STAKEHOLDER ENGAGEMENT AND COMMUNICATION

## **IDENTIFYING AND ENGAGING STAKEHOLDERS**

- Mapping Stakeholders and Their Interests
- $\bullet\,$  Strategies for Effective Stakeholder Engagement

## TRANSPARENT COMMUNICATION

- Principles of Transparency in Corporate Reporting
- Communicating CSR Initiatives and Outcomes

# MODULE 5 INTEGRATING CSR INTO BUSINESS STRATEGY

## ALIGNING CSR WITH BUSINESS GOALS

- Integrating CSR into Corporate Strategy
- Measuring the Impact of CSR on Business Performance

## SUSTAINABLE BUSINESS PRACTICES

- Implementing Sustainability Initiatives
- $\bullet\,$  Case Studies of Successful CSR Integration



7700 Hurontario St #503 Brampton, ON L6Y 4M3 Canada

**(** +1 825 601 5330

contact@mindedgeprodev.com

www.mindedgeprodev.com

# & CORPORATE SOCIAL RESPONSIBILITY

PROGRAM FEE: \$1,915

# MODULE 6 ETHICAL DECISION MAKING AND GOVERNANCE

#### ETHICAL DECISION-MAKING MODELS

- Frameworks for Ethical Decision Making
- Tools and Techniques for Resolving Ethical Dilemmas

#### **CORPORATE GOVERNANCE AND ACCOUNTABILITY**

- Role of Corporate Governance in Ensuring Ethical Practices
- · Mechanisms for Accountability and Transparency

# MODULE 7 SOCIAL IMPACT AND COMMUNITY INVOLVEMENT

#### **COMMUNITY ENGAGEMENT AND DEVELOPMENT**

- Strategies for Effective Community Involvement
- Measuring Social Impact

### PHILANTHROPY AND CORPORATE GIVING

- Planning and Managing Corporate Philanthropy Programs
- · Assessing the Effectiveness of Giving Programs

# MODULE 8 FUTURE TRENDS IN ETHICAL LEADERSHIP AND CSR

#### **EMERGING TRENDS AND INNOVATIONS**

- Exploring New Trends in CSR and Ethical Leadership
- Impact of Technology on Ethical Practices

## **GLOBAL PERSPECTIVES ON CSR**

- Understanding CSR in Different Cultural Contexts
- Adapting Global CSR Practices to Local Environments

## **ADDITIONAL FEATURES:**

## INTERACTIVE LEARNING MATERIALS

Practical exercises and case studies

## **REAL-WORLD EXAMPLES**

• Success stories from leading hospitality businesses

## PEER COLLABORATION

• Discussion forums and group projects

## EXPERT GUIDANCE

Insights from industry experts and guest speakers

## RESOURCE LIBRARY

• Access to relevant articles, eBooks, and tools

Join us on this journey to master the principles and strategies of ethical leadership and corporate social responsibility, setting your business apart and ensuring success in today's responsible and sustainable business environment!